

# Forecast Budgeting & Outlook FBO WORKSHOP

Houston, Texas  
October 19-20, 2009



VENUE: Hotel ZaZa  
5701 Main Street, Houston, TX

DeWitt & Company announces its 1<sup>st</sup> Annual Forecast Budgeting & Outlook Workshop. During these volatile times, DeWitt has decided to provide our client base with a half-day workshop to assist companies in their planning and budgeting activities. The FBO Workshop will be an intensive outlook at the coming year examining and highlighting vital elements of the petrochemical markets. Projected growth, capacity schedules, shutdown schedules, directional business outlooks will be forecast and discussed. Given that so many companies have decided to restrict or ban travel during these troubled times, DeWitt will bring its workshop and our views/vision to you in two ways.



For those who can join us, we will present and discuss our views directly in conference. For those who can not travel, we will adopt the technology of the Internet to present our PowerPoint Presentations along with our verbal discussions of critical issues through streaming FLASH technology. For both, we will offer a web access ticket and a download via our Petrochemical portal. Sign up today at our website [www.dewittworld.com](http://www.dewittworld.com) for a complete and thorough update and receive your web access ticket in your mailbox by October 12th. You will also gain an exclusive view of our new DeWitt Portal. Attendees may also view the flash presentation one week in advance of the Workshop to better prepare for discussion either in the conference or face-to-face privately during the reception or electronically before. See tier pricing on workshop registration form.

**ALL DEWITT CLIENTS ARE INVITED TO THE COCKTAIL RECEPTION ON OCTOBER 19<sup>TH</sup> FROM 6:00-8:00 PM.**

**North American Energy** - Recovering Demand, More Competitive Costs and Increased Supply.

**Olefins/Polymers** - Regional Stability Shifting Trade with New Competitive Balances.

**Propylene** - Searching for New Supply and Price Equilibrium.

**Butadiene** - Light Feeds Create Shortage as Demand (Automotive) Rebounds.

**Benzene and Derivatives** - Unlikely Derivative Demand Faces Off Volatile Pricing.

**Toluene and Xylenes Chain** - Downstream Recovery Battles Changing Gasoline Basis.



The Global Economy looks now to be recovering from the financial crisis and recessionary uncertainty that plagued most of 2009. 2009 saw flattened growth due to uncertain prospects and throttled back industrial production. New hurdles await the petrochemical markets with pending regulations on energy trading that could effect the foundation of spot pricing and liquidity-basis in the US Gulf Coast. Historically competitive Natural Gas pricing has left several Olefin and Aromatic sectors competitive beyond previous consensus. All of these factors, including refining cost basis will factor into the 2010 petrochemical margin chain. DeWitt will present its opinion on these factors and provide guidance through data analysis providing a strong foundation to assist our clients planning needs.

# AGENDA

Oct 19<sup>th</sup>

- 6-8:00 PM **Registration Cocktails and Discussion in Conspiracy Room**

Oct 20<sup>th</sup>

- 7:00 AM **Continental Breakfast and Registration**
- 8:00 AM **Opening Remarks**
- 8:15 AM **Energy Economy and Feedstocks – Earl Armstrong**
- 8:30 AM **Ethylene & Derivatives-Outlook: Managing Capacity Cycles - Earl Armstrong**
- 9:00 AM **Propylene Outlook: Supply and Volatility? - Mike Smith**
- 9:45 AM **Butadiene: A Supply Crisis? - Paul Brisson**
- 10:30 AM **Benzene Operations and Outlook: Recovery & Volatility- Chuck Venezia**
- 11:15 AM **Toluene & Xylenes Chain Outlook: Growth & Margin Squeeze - Edgar Acosta**
- 12:15 PM **Buffet Lunch**

**Hotel Registration**  
**Hotel ZaZa**  
**5701 Main Street**  
**Houston, TX 77005**

**Reservation: 713.526.1991 or 1.888-880.3244**

The Hotel ZaZa will be holding a block of reduced rate rooms for DeWitt Attendees. Reservations must be made directly through the Hotel in order to obtain the special rates shown below. All rooms must be guaranteed by either an AMEX, MasterCard, Discover, Visa or Diners Club credit card, or one night's stay payable to the hotel in advance.

Type or print legibly in block letters:

Family/Last Name: \_\_\_\_\_

Given/First name \_\_\_\_\_

Company \_\_\_\_\_

Physical Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

**Room rate: \$159—Single or Double**  
**Specialty Rooms Available**  
**www.hotelzazahouston.com**

Arrival Date: \_\_\_\_\_

Departure Date: \_\_\_\_\_

Room Preference Single \_\_\_\_\_ Double \_\_\_\_\_

Room Nights \_\_\_\_\_ Smoking \_\_\_\_\_ Non-Smoking \_\_\_\_\_

Any other special needs: \_\_\_\_\_

Hotel ZaZa will be holding rooms until Sept. 28, 2009. Reservations received after that will be confirmed on a space available basis

Card Type: \_\_\_\_\_ Card Holder \_\_\_\_\_

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** If your plans change, please cancel reservation 24 hours before your arrival date to avoid one night's room and tax penalty to the card given as guarantee. All charges (room, phone, meals, bar, room service, additional room nights, etc.) should be settled directly with the hotel upon checkout.

## WORKSHOP REGISTRATION

Type or print legibly in block letters:

Family/Last Name: \_\_\_\_\_

Given/First name \_\_\_\_\_

Company \_\_\_\_\_

Physical Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

Name on name badge \_\_\_\_\_

\_\_\_ Check—send to: DeWitt & Company

P.O. Box 200488; Houston, Texas 77216-0488

\_\_\_ Wire transfers: Contact jschweer@dewittworld.com

Charge to my: \_\_\_ American Express

\_\_\_ Visa

\_\_\_ MasterCard

Card number plus 3 numbers on back of card: \_\_\_\_\_

Expiration Date \_\_\_\_\_

Print card holders name as on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Registration Fee: Early Bird (by Sept. 18) \$350  
(After Sept. 18) \$400

1st 20 to Book rooms at the ZaZa—  
Workshop \$200

On receipt of this form, we will send you a confirmation **Cancellation Policy:** Registrants who do not attend the conference and fail to cancel are liable for the entire fee. Written cancellation received by Sept. 18, 2009 will be entitled to an 80% refund. A registrant may send a substitute in his place.

This is Hotel ZaZa. An unexpected blend of history, business and fashion, brilliantly located in Houston's beautiful Museum District. We are the luxury hotel of luxury hotels, welcoming you dealmakers, fun-lovers and trendsetters into our delightful world of possibilities.