

**35<sup>th</sup> Annual DeWitt  
World Petrochemical Conference  
Houston, Texas  
March 24 – 25<sup>th</sup>, 2010  
Hotel ZaZa**



**“One of the World’s Top 10 Boutique Hotels”**

The Global Economy is now recovering after being decimated by faulty risk management followed by massive liquidity injections. Middle Eastern Olefins capacity is now starting up and lighter olefins feed slates are leaving Aromatics markets concerned about supply. Come and meet your friends to gain the outlook of DeWitt’s seasoned consultants and invited guest speakers for the near and intermediate terms as well as other major issues of the Global Petrochemical Industry.

- **Can the fragile recovery from the Global Recession be sustained?**
- **How will oil supply and pricing vary given massive changes in demand and development and stimulus of alternative energy programs?**
- **Can the US industry be competitive going forward given shale gas discoveries?**
- **What levels and where will Western rationalization be expected?**
- **How will Middle Eastern projects evolve given some of their existing difficulties?**
- **How will Asian new capacity react to its first competitive test?**
- **What should be expected in short term product growth as economies recover?**

DeWitt & Company is pleased to announce its 35<sup>th</sup> Annual World Petrochemical Conference to be staged at one of Houston’s glamour Hotels (but at discounted rates) in the scenic Museum District adjacent to downtown. All activities will be conducted at the ZaZa Hotel. Come enjoy the warm surroundings while having your senses and psyche stimulated by the major strategic issues of the industry.



This is Hotel ZaZa. An unexpected blend of history, business and fashion, brilliantly located in Houston’s beautiful Museum District. We are the luxury hotel of luxury hotels, welcoming you dealmakers, fun-lovers and trendsetters into our delightful world of possibilities.

**Early bird Fee (before 3/1/2010): USD 1200**  
**Registration Fee: USD 1350**

For more information please visit our  
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