

2010 DEWITT WORLD PETROCHEMICAL CONFERENCE AGENDA

HOTEL ZAZA, HOUSTON, TEXAS
EARLY REGISTRATION/COCKTAILS MARCH 23, 2010
CONFERENCE: MARCH 24-25, 2010

Tuesday, March 23, 2010

DAY EVENT

Golf – Kingwood Country Club
11:30 A.M. shot gun tee off

5:00 PM Early Conference
8:00 PM Registration

6:00 PM Cocktail
8:00 PM Reception



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Wednesday, March 24, 2010

EXECUTIVE SESSION

7:30 AM Join us for a full breakfast

8:30 AM Welcome to our Guests
Opening Remarks
Earl Armstrong

8:45 AM North American Oil & Gas Market
Outlook: Prospects for Recovery
Harold "Skip" York – Wood Mackenzie

9:15 AM Outlook for the Global Economy
**Joe Zidle – Investment Strategist
BofA Merrill Lynch Global Research**

10:00 AM **COFFEE BREAK**

10:30 AM The Potential of Shale Gas vs the
Middle East Tsunami
Earl Armstrong – DeWitt

11:15 AM Benzene Feedstocks:
Will Supplies Remain Tight?
Chuck Venezia – DeWitt

11:45 AM Toluene and Xylenes Outlook:
Scarcity Supply/Demand Volatility
Outlook
Edgar Acosta – DeWitt

12:15 Noon **LUNCH**

Wednesday, March 24, 2010

GENERAL SESSION

2:00 PM Propylene ... It's a New World
Mike Smith – DeWitt

2:30 PM Benzene in the Americas & Outlook
Reforming and Import Challenges
Chuck Venezia – DeWitt

3:00 PM European Ethylene Markets: Not a
Tsunami but an "Ever Increasing Tide"
Joe Duffy – DeWitt

3:30 PM **COFFEE BREAK**

4:00 PM The Changing World Order –
Contrasting Developments in the Middle
East and Europe
Andy Nicholson – DeWitt

4:30 PM European Propylene Markets
Living in a Changing World
John Cunningham – DeWitt

5:00 PM Asian Olefins – Calm Before the Storm
Mazlan Razak – DeWitt

6:00 PM Cocktail Reception
8:00 PM

Thursday, March 25, 2010
POLYMERS SESSION

- 8:00 AM Join us for a full breakfast
- 9:00 AM Economic Recovery and its Impact on US Polymers Markets
Martha Moore
American Chemistry Council
- 9:30 AM Polymers Outlook for the Brazilian and South American Markets
Terezinha Miranda – DeWitt
- 10:00 AM A New Giant in Polymers in Brazil
Manoel Carnauba Corte – Braskem
- 10:30 AM **COFFEE BREAK**
- 11:00 AM Polyethylene – The Year of the Change
Earl Armstrong – DeWitt
- 11:30 AM Global Polypropylene Update and Outlook
Mike Smith – DeWitt
- 12:00 AM Lunch
- 2:00 PM Butadiene Global Outlook
Paul Brisson – DeWitt
- 2:30 PM C5 Hydrocarbon Perspective
Tom Brewer – DeWitt
- 3:00 PM **COFFEE BREAK**
- 3:30 PM **Informal Roundtable Discussion**
DeWitt Olefins and Polymers
Global Team

Thursday, March 25, 2010
AROMATICS SESSION

- 8:00 AM Join us for a full breakfast
- 9:00 AM Asian Aromatics – Market Review 2009-2015
Bert de Guzman – DeWitt
- 9:45 AM Aromatics Margin Analysis: The New ESP
Paco Rangel – DeWitt
- 10:30 AM **COFFEE BREAK**
- 11:00 AM Asian Aromatic Downstream Outlook Styrenics, Isomers & PET
Leonard de Guzman – DeWitt
- 12:00 AM Lunch
- 2:00 PM PX Competitive Analysis Capacity at Risk?
Edgar Acosta – DeWitt
- 2:30 PM Phenol & Nylon – Rationalization, Postponed Investment and the Coming Price Spike
Andy Nicholson – DeWitt
- 3:00 PM **COFFEE BREAK**
- 3:30 PM **Informal Roundtable Discussion**
DeWitt Aromatics and Derivatives
Global Team